

## WHO WE ARE?



7 Countries -  
14 Partners

7+ Playparks in UE

More than 400  
Stakeholders  
involved

Vienna (AT)  
Veneto (IT)  
Stoccarda (DE)  
Bratislava (SK)  
Rijeka (HR)  
Brno & Praga (CZ)  
Cracovia (PL)

## OUR FUNDING

We are a CENTRAL EUROPE funded transnational project interlinking youth, educational institutions, the business sector, and all other stakeholders of innovation ecosystems in central Europe.

## WHAT WE DO?

CERlecon will change the way entrepreneurs are inspired, trained and supported by developing and implementing new-type comprehensive regional innovation ecosystems (Playparks) and a transnational innovation ecosystems' network to advance economic and social innovation in a majority of central European Member States.

## CERlecon in NUMBERS

- ⇒ 7+ new-type comprehensive regional innovation ecosystems (Playparks)
- ⇒ 1 transnational innovation ecosystems' network
- ⇒ 210+ start-ups & young SMEs
- ⇒ 21+ Playpark trainers
- ⇒ Training time: 6

## WHO CAN PARTICIPATE?

- ⇒ Entrepreneurs
- ⇒ SMEs
- ⇒ Business angels
- ⇒ Crowdfunders
- ⇒ Educational institutions
- ⇒ Universities
- ⇒ Non-profit organisations
- ⇒ Business support centres



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# CERlecon

*CENTRAL EUROPE,  
Regional Innovation  
Ecosystems Network*



COOPERATING ON INNOVATION  
TO MAKE CENTRAL EUROPE  
MORE COMPETITIVE

## Il progetto CERlecon

L'obiettivo di CERlecon è aumentare e migliorare le competenze di coloro che intendono operare in ottica imprenditoriale (in particolare start-up e nuove PMI) negli Stati UE, per quanto riguarda nuove tecnologie, prodotti, servizi o processi innovativi, e innovazione sociale, contribuendo alle strategie regionali di specializzazione intelligente.

Con il progetto sarà sviluppata e promossa una cultura imprenditoriale per consentire che sempre più giovani, di entrambi i generi, siano ispirati a diventare imprenditori e a sviluppare le proprie imprese.

Le loro capacità e competenze imprenditoriali saranno migliorate grazie ad un possibile migliore supporto regionale, anche formativo, reso disponibile in un ecosistema regionale di innovazione nuovo e completo.

Una rete transnazionale di interconnessione degli ecosistemi fornirà agli imprenditori l'opportunità di accrescere le proprie competenze in un contesto economico internazionale.

### Promotore

Vienna Board of Education,  
European Office, AT



### **PARTNER**

- ⇒ Vienna University of Economics and Business, (AT)
- ⇒ Regione del Veneto, Direzione Lavoro, IT
- ⇒ ENAIP VENETO, IT
- ⇒ Stuttgart Region Economic Development Corporation, DE
- ⇒ Stuttgart Media University, DE
- ⇒ Municipality of the Capital of the Slovak Republic, Bratislava, SK
- ⇒ Slovak Business Agency, SK
- ⇒ City of Rijeka, HR
- ⇒ STEP RI Science and Technology Park of the University of Rijeka Ltd., HR
- ⇒ Statutory city of Brno, municipal district Brno-střed, CZ
- ⇒ The Chamber of Commerce of the Czech Republic, CZ
- ⇒ Municipality of Krakow - Krakow Municipal Office, PL
- ⇒ Cracow Chamber of Commerce and Industry, PL

### **Partners associati**

- ◆ Young Entrepreneurs Association of Slovakia, SK
- ◆ I-Europa, s.r.o., SK
- ◆ Kraków Technology Park, PL
- ◆ Marshal Office of the Małopolska Region (Department of Economic Development), PL
- ◆ Cracow University of Technology, Technology Transfer Centre, PL
- ◆ INNOAGH Sp. z o.o. Cracow Centre of Innovative Technologies, PL
- ◆ City of Stuttgart, Economic Development Department, DE
- ◆ Cracow University of Economics - Department of Entrepreneurship and Innovativeness, PL
- ◆ Centre for Social Innovation, AT
- ◆ Ca' Foscari University - Department of Management, IT

	3.112.975,00	»» Project budget in EUR
	2.558.255,75	»» ERDF funding in EUR
	06.2016 - 05.2019	»» Project duration

JOIN CERlecon



<http://tinyurl.com/CERlecon>

CERlecon offers inspiring trainings, networking possibilities, and being part of an entrepreneurship ecosystem free of charge.

WHO CAN BE TRAINED?

Emerging entrepreneurs  
SMEs  
Micro enterprises  
Start-ups  
Spin-off companies  
Students, pupils

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