



Student Contest: Designing a Logo for a European Erasmus Project

This is a call to participate in a contest to create a logo for a European project within the Erasmus programme, the educational programme of the European Commission.

You can start your career as a media designer by participating in the official logo contest for the YouRNI project: *“Integration of young refugees - Using mobile devices leading to better language acquisition and relevant career guidance”*.

How to Enter

1. The contest is open only to teams of students from refugee classes or classes that integrate refugees at educational institutions.
The contest is not open to single students, other individuals, professionals, companies, organizations, etc. or to groups associated with such institutions.
2. Entries must be submitted by email to [c.henn\(at\)mhs-mannheim.de](mailto:c.henn(at)mhs-mannheim.de). The entries can be submitted as a scalable vector graphic in EPS or PDF or JPG format. Entries can also be submitted as a photo from a drawing by hand. See the Submission Guidelines below for further information.
3. The email must include the names and age of the students, and the name, postal address, website and email address of the submitting educational institution.
4. There is no fee to enter the contest.
5. The deadline for entries is February 24th, 2017.

Judging

Entries will be evaluated by a panel of judges consisting of the members of the project’s steering group:

- Sonia Bilbao (Centro Formativo Otxarkoaga, Bilbao/Spain)
- Pernilla Bremer (Falun Borlänge Regionen AB, Dalarna/Sweden)
- Tuncer Can (Istanbul University/Turkey)
- Annette Denig (State Institute for Didactics and Teacher Training, Karlsruhe/Germany)
- Katarina Farkas (Pädagogische Hochschule Zug/Switzerland)
- Rudolf Jansen (State Institute for Didactics and Teacher Training, Karlsruhe/Germany)
- Nicole Lehmann (Ministry of Education, Stuttgart/Germany)
- Sandra Rainero (Veneto Lavoro, Mestre/Italy)
- Ursula Simmetsberger (EduGroup, Linz/Austria)
- Ute Termath (State Institute for Didactics and Teacher Training, Karlsruhe/Germany)
- Andreas Wittemann (State Institute for School Development, Stuttgart/Germany)

The panel of judges will decide on a list of five entries which will be subject to a public vote. The final decision on a winning logo design will then be made by the YouRNI project management after consultation with the judging panel.

Prizes

Each team of students will receive a certificate of participation.

The designers of the winning entry will receive a € 200 cash prize. The winning designers will also have the right to use the logo and identify him/herself as its creator.

Key Aspects of the YouRNI project:

Project title:	“Integration of young refugees - Using mobile devices leading to better language acquisition and relevant career guidance”
Acronym:	YouRNI – Young Refugees Need Integration
project time:	9/2016 - 8/2019
participating countries:	Austria, Germany, Italy, Spain, Sweden, Switzerland, Turkey
project language:	English
keywords:	young refugees, integration, mobile devices, language acquisition, career guidance, language apps, learning package, learning outside the classroom, European values,
further information:	project website: http://www.yourni.eu/yourni-project/

Submission Guidelines

The purpose of the contest is to design a logo for the YouRNI project. The logo will be used online, in print, on merchandise and to create “winner” stickers that can be placed on books, DVDs, etc. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as colour. The final version of the logo will need to be suitable for high quality printing. Therefore, if an entry does not meet professional technical standards, the entry will be converted professionally after submission.

The logo must in any way relate to the idea of the project title “*Integration of young refugees - Using mobile devices leading to better language acquisition and relevant career guidance*”.

The logo may contain the word “YouRNI”, but this is not a strict requirement. The logo must not contain any other text.

A one page description is required to briefly introduce – in English – the submitting student team and to explain the basic ideas, thoughts and intentions that led to the creation of the entry.

To recap, any entry will consist of 2 files:

1. the logo either in EPS or PDF or JPG format, or as a photo from a drawing by hand;
2. one page introducing the submitting student team and explain basic ideas of the logo