

WHO WE ARE?



7 Countries -
14 Partners

7+ Playparks in UE

More than 400
Stakeholders
involved

Vienna (AT)
Veneto (IT)
Stoccarda (DE)
Bratislava (SK)
Rijeka (HR)
Brno & Praga (CZ)
Cracovia (PL)

OUR FUNDING

We are a CENTRAL EUROPE funded transnational project interlinking youth, educational institutions, the business sector, and all other stakeholders of innovation ecosystems in central Europe.

WHAT WE DO?

CERlecon will change the way entrepreneurs are inspired, trained and supported by developing and implementing new-type comprehensive regional innovation ecosystems (Playparks) and a transnational innovation ecosystems' network to advance economic and social innovation in a majority of central European Member States.

CERlecon in NUMBERS

- ⇒ 7+ new-type comprehensive regional innovation ecosystems (Playparks)
- ⇒ 1 transnational innovation ecosystems' network
- ⇒ 210+ start-ups & young SMEs
- ⇒ 21+ Playpark trainers
- ⇒ Training time: 6

WHO CAN PARTICIPATE?

- ⇒ Entrepreneurs
- ⇒ SMEs
- ⇒ Business angels
- ⇒ Crowdfunders
- ⇒ Educational institutions
- ⇒ Universities
- ⇒ Non-profit organisations
- ⇒ Business support centres



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Tel. 049 8658919



CERlecon

*CENTRAL EUROPE,
Regional Innovation
Ecosystems Network*



COOPERATING ON INNOVATION
TO MAKE CENTRAL EUROPE
MORE COMPETITIVE

Il progetto CERlecon

L'obiettivo di CERlecon è aumentare e migliorare le competenze di coloro che intendono operare in ottica imprenditoriale (in particolare start-up e nuove PMI) negli Stati UE, per quanto riguarda nuove tecnologie, prodotti, servizi o processi innovativi, e innovazione sociale, contribuendo alle strategie regionali di specializzazione intelligente.

Con il progetto sarà sviluppata e promossa una cultura imprenditoriale per consentire che sempre più giovani, di entrambi i generi, siano ispirati a diventare imprenditori e a sviluppare le proprie imprese.

Le loro capacità e competenze imprenditoriali saranno migliorate grazie ad un possibile migliore supporto regionale, anche formativo, reso disponibile in un ecosistema regionale di innovazione nuovo e completo.

Una rete transnazionale di interconnessione degli ecosistemi fornirà agli imprenditori l'opportunità di accrescere le proprie competenze in un contesto economico internazionale.

PARTNER

- ⇒ Vienna University of Economics and Business, (AT)
- ⇒ Regione del Veneto, Direzione Lavoro, IT
- ⇒ ENAIP VENETO, IT
- ⇒ Stuttgart Region Economic Development Corporation, DE
- ⇒ Stuttgart Media University, DE
- ⇒ Municipality of the Capital of the Slovak Republic, Bratislava, SK
- ⇒ Slovak Business Agency, SK
- ⇒ City of Rijeka, HR
- ⇒ STEP RI Science and Technology Park of the University of Rijeka Ltd., HR
- ⇒ Statutory city of Brno, municipal district Brno-střed, CZ
- ⇒ The Chamber of Commerce of the Czech Republic, CZ
- ⇒ Municipality of Krakow - Krakow Municipal Office, PL
- ⇒ Cracow Chamber of Commerce and Industry, PL

Partners associati

- ◆ Young Entrepreneurs Association of Slovakia, SK
- ◆ I-Europa, s.r.o., SK
- ◆ Kraków Technology Park, PL
- ◆ Marshal Office of the Małopolska Region (Department of Economic Development), PL
- ◆ Cracow University of Technology, Technology Transfer Centre, PL
- ◆ INNOAGH Sp. z o.o. Cracow Centre of Innovative Technologies, PL
- ◆ City of Stuttgart, Economic Development Department, DE
- ◆ Cracow University of Economics - Department of Entrepreneurship and Innovativeness, PL
- ◆ Centre for Social Innovation, AT
- ◆ Ca' Foscari University - Department of Management, IT

 **3.112.975,00** >>> Project budget in EUR

 **2.558.255,75** >>> ERDF funding in EUR

 **06.2016 - 05.2019** >>> Project duration

JOIN CERlecon



<http://tinyurl.com/CERlecon>

CERlecon offers inspiring trainings, networking possibilities, and being part of an entrepreneurship ecosystem free of charge.

WHO CAN BE TRAINED?

Emerging entrepreneurs
SMEs
Micro enterprises
Start-ups
Spin-off companies
Students, pupils

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